

JumpCoach's Four Goals of a Leader

Becoming a great leader starts with knowing the game you're playing, the rules of the game, and how points are scored. This aspirational checklist helps you do that.

It will help you achieve great results and have confidence that you're doing the right things. Most leaders will never be able to check every box. The goal isn't perfection or completion. It's awareness.

Think of this checklist as the map and compass for your epic, lifelong journey in leadership. It represents everything you could see, do, or explore, but you may never see it all.

The good news is you're smart and you already have the skills to make improvements in many of these areas. You just need to get started. Then, review this checklist as part of your monthly and quarterly planning rituals. It will help you identify areas of growth and allow you to track your progress over time.

Four Goals

Get Results <ul style="list-style-type: none"> <input type="checkbox"/> Sets and meets the right objectives as measured through OKRs or KPIs <input type="checkbox"/> Makes good decisions in a timely manner <input type="checkbox"/> Balanced effort on the team 	Engaged Team <ul style="list-style-type: none"> <input type="checkbox"/> Measured satisfaction through an Employee NPS survey or other regular surveys <input type="checkbox"/> Higher than average employee retention <input type="checkbox"/> Open communication and self-accountability
Enthusiastic Customers <ul style="list-style-type: none"> <input type="checkbox"/> Measured satisfaction through sales data, NPS survey or other regular surveys <input type="checkbox"/> Customers seek out my input and guidance <input type="checkbox"/> Regularly receive referrals 	Create More Leaders <ul style="list-style-type: none"> <input type="checkbox"/> Few surprises and crises bubble to my level <input type="checkbox"/> Team remains effective in my absence <input type="checkbox"/> Trainable management processes and good leadership bench